

**Nobody tells  
this to people who  
are beginners,**



**I WISH SOMEONE TOLD ME.** ALL

OF US WHO DO CREATIVE WORK, WE GET

INTO IT BECAUSE WE HAVE

**good taste.** But there is this gap.

FOR THE FIRST COUPLE YEARS YOU MAKE STUFF, IT'S JUST NOT

THAT GOOD. IT'S TRYING TO BE GOOD, IT HAS POTENTIAL, BUT IT'S

NOT. BUT **your taste,** THE THING THAT GOT YOU INTO

THE GAME, **IS STILL KILLER.**

And **your taste**

**is why your work disappoints**

**you.** A LOT OF PEOPLE NEVER GET PAST THIS PHASE, THEY

QUIT. MOST PEOPLE I KNOW WHO DO INTERESTING, CREATIVE

WORK WENT THROUGH **years of this.**

WE KNOW OUR WORK DOESN'T HAVE THIS SPECIAL THING THAT

WE WANT IT TO HAVE. WE ALL GO THROUGH THIS.

AND IF YOU ARE JUST STARTING OUT OR YOU ARE STILL IN THIS

PHASE, **you gotta know**

**its normal**

AND THE MOST IMPORTANT

THING YOU CAN DO IS DO

A LOT OF WORK.

PUT YOURSELF ON A DEADLINE SO THAT EVERY WEEK YOU WILL FINISH ONE

STORY. IT IS ONLY BY GOING THROUGH A VOLUME OF WORK THAT YOU WILL CLOSE

THAT GAP, AND **your work will be as good**

**as your ambitions.**

AND I TOOK LONGER TO FIGURE

OUT HOW TO DO THIS THAN

ANYONE I'VE EVER MET.

IT'S GONNA TAKE AWHILE.

**It's normal to take awhile.**

YOU'VE JUST GOTTA FIGHT YOUR WAY THROUGH.

By Ira Glass